



**Business Announcements Made Easy**

## Paying Attention Pays Off

Have you found, like many business owners and executives, that your company simply has **not executed** on solid ideas for staying in front of your clients? It's almost funny... we *know* that paying attention to our client relationships pays off in repeat business and longstanding client satisfaction, but the multiple demands on our time frequently get in the way. You *can* ethically provide your clients with the information they need to get the highest value from your products and services. With your understanding of your client's needs you can deliver the information they need to make an informed choice. **Information to improve clients' lives.** Information to grow your business.

Each business has unique news and information to deliver, and WeNotify's custom business notification services offer a full range of options to deliver just what your clients can use:

**eNewsletters**

**Updates & reminders**

**Postcards**

**Special offers**

**Letters**

**Event Invitations**

**Tradeshow announcements & follow up**

**and much more**

Announcements can be used in combination to maximize return, or alone for a unique need, and can be delivered by email and/or traditional mail. Work with WeNotify's experts to plan and deliver notifications designed specifically to meet your business needs. Send attractive announcements that highlight your company's services, value and your brand.

## Don't Overspend

It is common for businesses to overspend on advertising even when **more direct, inexpensive and effective means of communication** are now available. Today's technologies offer efficiencies and opportunities to accomplish what used to take far more money and sophisticated, expensive advertising and marketing expertise. Most businesses are not in a position to execute these communication campaigns optimally with internal resources. A lack of staff time or expertise are the primary obstacles.

WeNotify offers notification services to maximize your return on your marketing budget. Our unique ability to easily combine electronic and traditional print communications, along with our expertise in combining and segmenting databases, offers our clients sophisticated marketing capabilities at a reasonable price.

**Get The Word Out**

**800-686-9496**